



AQMA CERT
THE COMPLIANCE HUB

BRAND GUIDELINE

A COMPLETE GUIDELINES OF BRAND NAME



DESIGN BY AAGNA CREATIVES

 www.aqmacert.com

AQMACERT LOGO – KEY ELEMENTS

1. Shield + Globe Symbol + Checkmark

Meaning: The shield symbolizes protection, security, and integrity — core values in compliance and certification.

The globe inside the shield represents global standards, international compliance, and worldwide reach of services.

The green checkmark signifies verification, validation, and trustworthiness, emphasizing that AQMACERT is a reliable certifying body.

2. Color Palette

Royal Blue (#1D4F9E approx.) Trust, professionalism, and authority

Used for the text "AQMACERT" and shield/globe outline

Green (#61B33A approx.) Growth, success, and approval

Used in the checkmark and the text "THE COMPLIANCE HUB"

3. Typography

Font Style:

"AQMACERT" : Neuropolitcal Regular

"THE COMPLIANCE HUB": Montserrat



LOGO STRUCTURE



Shield + Globe + Checkmark =



PRIMARY COLOR PALLATTES

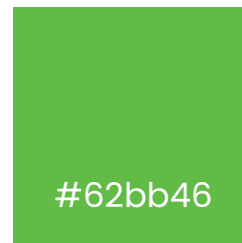


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THE COMPLIANCE HUB

Color Code



C	94%
M	80%
Y	0
C	0



C	65%
M	0%
Y	100%
C	0%

TYPGRAPHY

Typography can enhance the text displayed on websites and other on line spaces where content and writing are seen. This is because typography uses fonts, letter spacing, layout styles and other design elements to bring attention to messages, articles, headlines and other content.

A A

Primary Font:
Neuropolitical Regular

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

Aa

Secondary Font:
Montserrat

Aa Bb Cc Dd Ee Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

LOGO VARIATION



Vertical view



Horizontal view



AQMA CERT
THE COMPLIANCE HUB

Suresh Kumar.S
Managing Director



AQMA CERT
THE COMPLIANCE HUB

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THANK YOU!